

Idaho

Research shows that DURING THE FIRST YEARS OF A CHILD'S LIFE:

Idaho DEMOGRAPHICS



More than 1 million
new neural connections
form every second



The foundation forms for
future cognitive abilities



Genetics plus
experiences shape the
developing brain



Vocabulary at age 3
can predict 3rd grade
reading achievement

62,568	Children Under Age 3
135,738	Children Under Age 6
19,413	Children Under Age 6 Living in Poverty
80,683	Children Under Age 6 Living in Households with All Parents Working
31.9%	Families Led by a Single Mother with Children Under Age 5 Living in Poverty
14.1%	Children Under Age 5 Living in Poverty

High-Quality Early Education Programs Depend on a Quality Workforce LOW WAGES UNDERMINE RECRUITMENT AND RETENTION

Idaho Comparative Median Annual Workforce Earnings

Child Care Teacher \$28,510

Preschool Teacher \$28,440

Head Start Teacher \$33,208

Kindergarten Teacher \$53,390

Elementary Teacher \$59,720

Many child care workers qualify
for SNAP due to low wages



\$33,576

Federal Supplemental Nutrition
Assistance Program (SNAP)
eligibility for a family of three.

Hair Stylist \$30,990

Nail Technician \$35,620

Telemarketer \$38,160

Fitness Trainer \$43,110

Fast Food Worker \$27,860

State of the EARLY EDUCATION WORKFORCE

High Turnover
Average turnover across
child care programs is



65%
higher

than in other industries

Low Wages
POVERTY LEVEL \$25,820



\$28,510

Average annual wage for
child care staff, barely
above the federal poverty
level for a family of 3

Building blocks for HIGH-QUALITY EARLY EDUCATION



Competitive wages
to attract and retain
high-quality staff



Well-trained
and educated
workforce



A stimulating
and supportive
learning environment



Promoting **brain development**
in a child's earliest
years